

UP SCALE IN DOWN TOWN



THE CENTRE OF URBAN LIFESTYLE

Located on Williams Avenue between Monroe Street and Lowe Avenue, CityCentre at Big Spring is an authentically chic mixed-use development in Huntsville's Central Business District. The eclectic blend of shops, services, restaurants and events adds a new dimension to the downtown experience.



LIVE AT THE CENTRE
convenient spontaneity



SHOP AT THE CENTRE
home-grown
authenticity and
experiential brands



EAT AT THE CENTRE
five-star to food truck



WORK AT THE CENTRE
artisan-chic vibe



RELAX AT THE CENTRE
public art and
peaceful park



PLAY AT THE CENTRE
round-the-clock
indulgences





UP
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THE CENTRE OF LIFE



CITYCENTRE
AT BIG SPRING

THE CENTRE OF EXPERIENCES

CityCentre is a critical component of the rejuvenated urban core that makes Huntsville the South's top mid-sized city. Its prime location creates a synergy within the CBD and amplifies the consumer's experience. As the place to experience the vibrant downtown unlike any other destination in the market, CityCentre offers:



OUTDOOR ALLURE

Seamless walkability connects Big Spring Park, Von Braun Center, Twickenham Square and Alabama's largest contiguous urban historic district.

ONE-OF-A KIND RETAIL

Approximately 50,000 square feet showcases a thoughtful integration of brands, boutiques and unique dining offerings.

CONTEMPORARY CUISINE

Renowned chefs bring fresh flavors and home-grown appeal to a food hall and intimate bistros creating a vibrant dining scene.

SOPHISTICATED OFFICE

High-tech companies and entrepreneurial incubators inhabit collaborative office space.

UPSCALE RESIDENTIAL

The creative class flocking to downtown are at home in over 250 chic apartment units.

CONTEMPORARY HOSPITALITY

Huntsville's growing lodging demand is served with 230 rooms in a boutique concept-a first of its kind to Alabama-and a recognizable upscale brand.

CONVENIENT PARKING

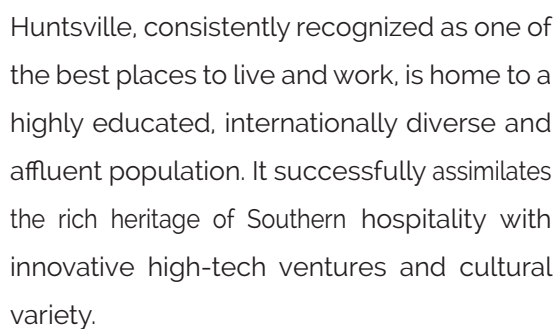
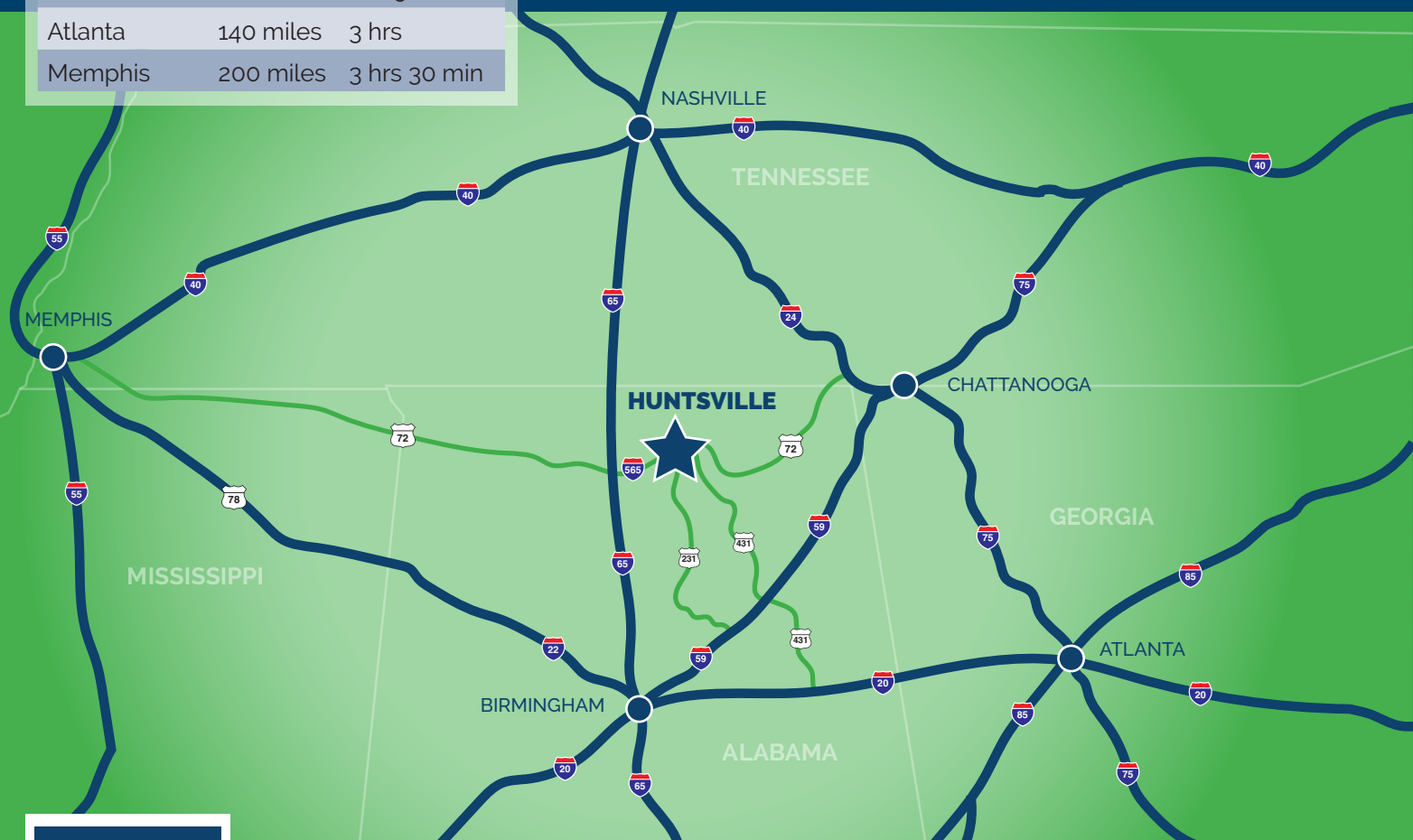
Structured and street-level parking is designed for customer convenience.

INNATE CHARACTER

Architectural styles mix and shift subtly emulating Huntsville itself.



Chattanooga	75 miles	1 hr 40 min
Birmingham	85 miles	1 hr 30 min
Nashville	100 miles	1 hr 50 min
Atlanta	140 miles	3 hrs
Memphis	200 miles	3 hrs 30 min



#1 Best Cities

#1 Best Cities

#3 Best Cities for Professionals

Top 10 Great Cities for Raising Families

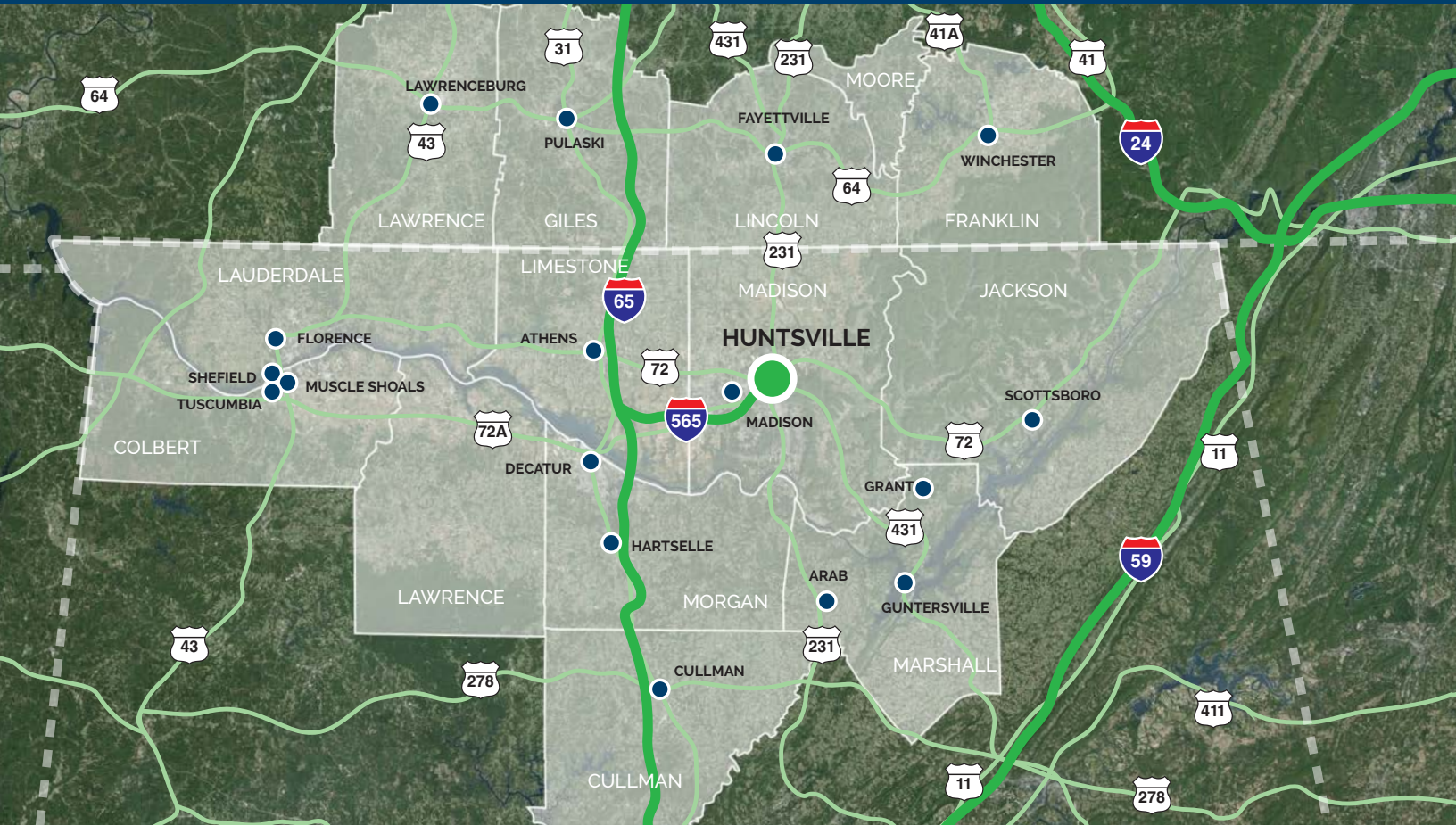
#30 Top 100 Places to Live in America

#30 Top 100 Places to Live in America

Best Places for Business and Careers

2nd Best Place for Tech Jobs

THE CENTRE OF GEEK CHIC



MARKET

Huntsville accounts for 24% of Alabama's 10-year population growth.

Nearly 17% of workers in the MSA hold a job in a STEM field (science, technology, engineering or mathematics), making it the third most technical workforce in the country.

Nearby Cummings Research Park and Redstone Arsenal combine for a total of 24 million square feet of office space.

U.S. Army Redstone Arsenal employs 39,000 people who manage \$50 billion in annual contracts.

Over 66% of Huntsville's population has college degrees.

The student population tops 11,800 with most students living in and around The University of Alabama in Huntsville, Calhoun Community College and Oakwood College.

The U.S. Space & Rocket Center attracts 630,000 visitors annually.

THE CENTRE OF COMMERCE



PEOPLE

Total market trade area spans 50 miles and includes a population of 1.1 million

Total workforce: 750,000

Resident students: 11,800

DAILY TRAFFIC COUNTS

128,400 on Memorial Parkway

13,600 on Clinton Avenue

2,100 on Church Street

37,300 on Governors Drive

Population **65,000** **3 MILES**

Income over \$75K **23%**

Population **181,000**

Income over \$75K **31%**

15 MINUTES

THE CENTRE OF HUNTSVILLE'S APPEAL



CENTRAL BUSINESS DISTRICT

WORK

The newly constructed Lowery Boulevard is a four-lane, divided road that provides a direct path to CityCentre and creates a pedestrian-friendly environment.

The CBD's largest employer and the second largest in the state, Huntsville Hospital Health System (HHHS) is located less than one mile from CityCentre.

HHHS is home to some of the best physicians in the country and is the 3rd largest publicly-owned hospital system in the nation with more than 1,800 beds and 12,000 employees.

Huntsville Hospital, the anchor of downtown, includes 941 beds serving North Alabama and Tennessee.

PLAY

Huntsville's compelling and approachable urban core sparks curiosity, creates connections and establishes an authentic and eclectic community through ongoing interactive events.

Big Spring Park is the centerpiece of community-oriented, seasonal cultural events such as concerts and movies in the park, ice-skating, the popular tinsel trail and music and arts festivals.

The adjacent Von Braun Center sells over 769,000 tickets annually for sporting events, concerts and performing arts.

This pedestrian-oriented environment inspires an inviting synergy that extends connectivity to nearby Publix-anchored Twickenham Square and other surrounding businesses and historic neighborhoods — home to tinkering artisans, engineers and medical professionals.

From foosball to food trucks, bikes to beers, concerts to chalk art, tastings to meals, putt-putt to pinball, the CBD plays well with everyone.

THE CENTRE OF DOWNTOWN LIFE



HOTEL	COMMERCIAL	MULTI-FAMILY	RETAIL
235 ROOMS	10,000 SF	270 UNITS	50,000 SF

THE CENTRE OF THE CBD





CITYCENTRE
AT BIG SPRING

COMING SOON

EXPERIENCECITYCENTRE.COM



COMPANIES

REXCP.COM

RCP Companies is an Alabama-based, boutique real estate firm that provides acquisition, development and asset management programs for its partners. As a developer and owner of properties where people live, work and play, we endeavor to make a positive contribution to society by enhancing the physical environment, improving the quality of life and building long-term relationships among the stakeholders.



COMING SOON

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